

BADJA Meeting
August 9, 2010

Publication: DJ Bill Ziemski www.billyzee.com

Topic: Chuck Levins & Interactive Games

Presentors: Randy White (Chuck Levins)

Mark & Jordan (interactive games)

Chuck Levin's Washington Music Center



Visit Washington Music Center at www.chucklevins.com

Randy White is an employee at Chuck Levin's Washington Music Center who came out to BADJA's August meeting. "Randy is one of us, not only as a DJ, but also as a huge music fan! Many of us purchase equipment from him, and he always makes sure we are taking care of", says Jose Castro from www.Avalon-entertainment.com. Washington Music Center has a room devoted to DJ gear and a room devoted to lighting. Randy noted that most of the lighting is now using LED technology. Come on in and check out the new display by all the top brands. You may find an up lighting setup that you can use to color the walls, a new mixer or a new set of speakers. The equipment is there for you to demo.



Randy also offered his knowledge on wireless microphones that are in the 700 Mhz range. If you have an older microphone, you need to check the frequency you are using. The 700 Mhz range is now being used for emergency communication and you will be paying a big fine if caught using these frequencies. You can check if your wireless microphones are in the danger range by visiting <http://www.fcc.gov/cgb/wirelessmicrophones/manufacturers.html>. Most microphones in the 700 Mhz range are listed on this FCC site. If you have a wireless operating in the 700 Mhz range, contact the manufacturer to possibly change the frequency band or return it for a nominal sum. Another option is to sell your equipment on Ebay. Buyers in other parts of the world are not affected with the 700 Mhz range, since it is not being used for public safety there.

To find out more about the 700 Mhz topic visit <http://www.fcc.gov/cgb/wirelessmicrophones/>

Finally, many members received free passes to the 2010 DJ Times Expo in Atlantic City, NJ. (August 16 – 19, 2010 at the Trump Taj Mahal.) There will be over 100 booths from the top manufacturers in DJ audio, lighting, studio and specialty products. Learn from over 25 seminars and technology workshops. There will be exclusive deals, giveaways and sponsored events. Performing artists include Mike Posner, Kelly Rowland, Shaggy, Salt-N-Pepa, Judy Torres, Alexis Jordan, Auburn, Jessica Jarrell, Jump Smokers, Kaci Battaglia, Tiffany Dunn, Tino Coury and Travie McCoy singing his #1 song “Billionaire”.

For more info on the DJ Times Expo Information <http://djtimes.com/thedjexpo/>



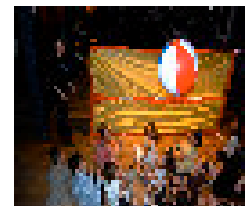
Find out who will be the Dj of the year. Will it be a BADJA member?

Interactive Games – Escapist Entertainment

Presenters included Badja’s very own Mark Ricche & Jordan Rich of www.escapist-entertainment.com. They made quite an impression when they entered Hightopps Backstage Grille with an inflatable Belly Bumper. This was the first of many games that could be used for Mitzvahs, schools or a client who likes to get bumped around. Mark gave great advice on how to save on wear and tear on the inflatable Belly Bumpers. These can be purchased at www.ssw.com or from BADJA member Joe Pachino’s store. www.MobileDJGames.com



“Many times Djs feel they need to surround themselves with a variety of bells and whistles in order to outshine the competition. But great Djs connect with the crowd through interaction - not fancy add ons” says Escapist Entertainment. Games can be created using props or simply music as presented with TV trivia. How about using an inexpensive bag of gum in Food Wars? The picture at the left shows BADJA members participating in a music trivia game, which revealed a real competition between BADJA DJs.



Mark Ricche said he likes to incorporate a photo shot where the entertainer is proudly sporting an escapist entertainment shirt. This is a great way to link the smiling faces to the DJ Company, which can lead to a referral. “It’s how you’re involved in the games that puts you at the center of attention and that is the most cost effective business advertisement you can solicit.” – Escapist entertainment.



For more information on the interactive games presentation visit www.escapist-entertainment.com . You will find more pictures of Belly Bumpers and the Invisible Volley Ball game that was discussed at the BADJA meeting! Thanks Mark & Jordan.

New Gear –  **Line 6 XD-V digital wireless Mic**

With the 700 MHz range being an inoperable range and the other frequencies becoming crowded, this new digital wireless could be the next big thing. No MHz frequency range to worry about. Q-Diversity Plus is the combination of 8 antennas that refuses interference from cell phones, wireless networks, and other RF energy. Retail \$500



Visit <http://line6.com/xdr955/>

Articles/ Presentations

If you want to submit an article to be published on our site. Email DJ Billy Zee Partybz@aol.com This could help promote your business as well as educate others.

If you have a presentation for our next meeting. Email Chris Hart info@partytime-entertainment.com

Next Meeting

September 13, 2010 6:30pm
Location: HighTopp's Backstage Grille
2306 York Road Timonium, Md 21093

Topic: Blizzard Lighting products,
Meta data, Post AC DJ Expo review.

Member Spotlight

Contact DJ Billy Zee at Partybz@aol.com for a spotlight questionnaire.

Thanks to Bob Sigmon for his DJ background presentation. www.prodj66.com

September spotlight DJ will be: Escapist Entertainment. Mark Ricche & Jordan Rich

BADJA Website

Have you been to the BADJA website lately? It is undergoing improvements every week thanks to DJ Brad Hart our webmaster at www.partytime-entertainment.com

Leads have been booked with BADJA members. 30 inquiries to date!

Media Director

A special thanks to Jordan Rich www.escapist-entertainment.com who accepted the position as media director. This is a new position created to cover social media that has become prominent and part of our culture. BADJA has to stay current with marketing in other areas like facebook and twitter

BADJA Benefit

Provides you with an opportunity to meet with Disc Jockeys and Karaoke Jockeys, interact, exchange ideas, concerns and deal with issues and matters of mutual importance to the DJ and KJ industry.

Check your email for an evite to the next meeting!