



Presentors : DJ Larry Adler www.AdlerEntertainment.com
DJ Rich Malinski www.KnightnoiseDJ.com

DJ Intelligence Presentation

Bill Ziemski - BillyZee.com - Publications

Larry Adler of Adler Entertainment www.AdlerEntertainment.com presented information on DJ Intelligence. Dj intelligence is a program that can be added to your existing website that provides interactive tools for your clients. All tools can be customized and modified to fit your business needs. No programming or HTML knowledge is required to use this program.

There are over a dozen tools to be used instantly as explained by Larry Adler. For more information on how to integrate an instant price quote, online event booking, customizable planning forms, guest requests, blogs, availability checker, and more visit www.djintelligence.com

The BADJA members appreciated the sound system, projector, and handouts that were supplied by Larry Adler. For a copy of "steps to more leads & Bookings in an uncertain economy" email Larry Adler info@Adlerentertainment.com This will explain the benefits of using DJ Intelligence.



6 Months of DJ Intelligence for free! expires 3/1/10

Badja was supplied with DJ intelligence vouchers for free service. There is one 6 month voucher available. It is good towards the creation of a new account. Voucher expires in 30 days so contact DJ Billy Zee ASAP.

Email Partybz@aol.com to receive the free voucher.



Larry Adler & Rich Malinski 's presentation.

Webmin Presentation

DJ Bill Ziemski - www.Billyzee.com - Publications

Rich Malinski of Knight Noise Entertainment www.KnightNoiseDJ.com presented information on DJ Webmin. This is an online administrative program for office and booking management. You can create a customer database, email contracts, create a calendar, automated emails, customize your forms and more.

There are different plans for small to big companies from free to \$250. Rich Malinski chose the \$50 package to manage up to 50 events per year. DJ Rich handed each BADJA members a copy the screen shots used for his company Knight Noise Entertainment. Webmin allows him to view contracts sent, keep client info, make notes about venues, black out dates, and more.

DJ webmin is also offered for other event professionals, so you may seem them advertised as eWebmin. If you want more frst hand information on DJ Webmin email Rich Malinski at Rich@KnightNoiseDJ.com or visit the website www.ewebmin.comto find out more on web-based booking management.



February 1, 2010 Badja Meeting

Notes of Interest

Business Cards

New BADJA business cards were distributed to members during the February meeting. Hand out these cards to promote the services of a BADJA member and to invite new members to join. More members will increase our visibility and strengthen the quality of professional DJs.

Contact Pres. Jose Castro for cards
AvalonDJ@Comcast.net
www.Avalon-Entertainment.com

Articles/ Presentations

If you want to submit an article to be published on our site. Email DJ Billy Zee Partybz@aol.com This could help promote your business as well as educate others.

If you have a presentation for our next meeting. Email Chris Hart
info@partytyme-entertainment.com

Next Meeting

March 1, 2010 6:30pm
Damon's Grill Hunt Valley, Md
Google optimization. Rank your website higher in the listing.

Damon's Grill supplies our BADJA meeting place for free, so we show our support by purchasing a meal.



V.P. Barry Hart celebrates his birthday at February's Meeting.
www.PartyTyme-Entertainment.com

Member Spotlight

Coming soon. BADJA members will reveal information about their services. BADJA members should receive a questionnaire to be completed this month by email. Contact Billy Zee Partybz@aol.com

Congratulations to the new Board of Directors.

President - Jose Castrto - Avalon Entertainment
Vice-President - Barry Hart - Party Tyme Entertainment
Treasurer - Cammie Adler - Adler Entertainment
Secretary - Hope Metzger
Public Relations Director - Mark Ricche - Escapist Entertainment
Program Director - Chris Hart - Party Tyme Entertainment
Publications Director - Bill Ziemski - All Requests DJ Billy Zee
Membership Director - Rich Malinski - Knight Noise Djs
Badja Webmaster - Brad Hart - Party Tyme Entertainment



Jokes

- * What's the difference between a DJ and a dog?
The dog knows when to stop scratching!
- * How many drummers does it take to screw in a lightbulb?
None, they have machines to do that now!