

## **BADJA Meeting – October 3, 2011**

**Publication:** DJ Bill Ziemski [www.billyzee.com](http://www.billyzee.com)

**Topic:** Latin Music 101

**Presenter:** Jose Castro (Badja president)



**Dracula is not a BADJA Member**

### **Latin Music 101**

DJ Jose Castro presented Latin Music 101, which gave members a great understanding of the differences in the different genres of Latin music. This seminar focused on Salsa, Merengue, Bachata & Reggaeton, which are the predominant genres a DJ should know in this market. Handouts were provided to the first fifteen members, which listed popular Latin songs/ artists in each genre and helpful links. This list is an excellent resource for when a guest asks to play a Salsa or other Latin genre.



Most guests will not ask for a particular Latin song or artist, because they expect the DJ to supply them with the correct style of music. Badja members heard examples and watched videos of each style of music, so they are now well versed in the sounds of each genre. A typical Salsa will range from 85 – 110 BPM and have much percussion and brass instruments in the music, while a Merengue ranges from 125 – 140 BPM. A Bachata is much slower than a Merengue and has a guitar prevalent through out the music. These three dances require a partner and the turns are lead with a push of the hand. Reggaeton is a freestyle dance with a distinctive Dem Bow beat, more associated with urban hip-hop dance hall music.



Will you know what to mix when a guest asks for a Bachata or other Latin style? Badja members are educated on music, equipment, advertising, and more throughout the year.

Visit Jose Castro's website at  
[www.avalon-entertainment.com](http://www.avalon-entertainment.com)

Email: [info@avalon-entertainment.com](mailto:info@avalon-entertainment.com)

## **Board of Directors Elections 2012**

Badja began in 1997, which brings the Association to year 14 of existence. It remains viable with member support and a board of directors. 2012 will require changes in the board and BADJA will need members to step up and participate as a board member.

**The following is a note from our current president – DJ Jose Castro.**

*“I have been honored and blessed to be your President for the last two years and Membership director for the past 18 months. I have a great Board of Directors that keep the day to day services that BADJA provides up to date for all of members with over 50 leads distributed so far this year and 9 new members to join and keep us a viable entity into the future. Please remember that BADJA operates as an entity with volunteer effort at the leadership posts from our own members that have a passion to see that this works. In October and November we will be opening nominating for the elections in December. There are 5 positions that are (Elected) open and they are President, Vice-President, Treasurer, Program and Membership, 3 others that are appointments by the President or BOD. They are Webmaster, Publications, and Social Media.*

*If you are new to BADJA or have been a member for many years and have not served in any of these positions, please consider it a strong suggestion that you step forward and give of your time to make this association better than we are today and in to the future. As someone that has served on this board in many different capacities I can tell you that it has greatly helped me in ability to improve my DJ business and income to be of service. I will be taking a break from serving at the end of this term so that I can devote more time to my health issues. – **Best Regards Jose Castro***

**Board of Directors available positions are listed below.  
Members can run for any position. Elections will be held in December.**

President  
Vice President  
Membership Director  
Program Director  
  
Facebook Moderator  
Secretary/ Treasurer  
Public Relations  
Webmaster  
Publications Director

Contact Jose Castro or Barry Hart to discuss any of the above positions.

**Email** President Jose Castro - [avalondj@comcast.net](mailto:avalondj@comcast.net)  
Vice President Barry Hart - [djpartytime@comcast.net](mailto:djpartytime@comcast.net)

## Meetings

November 7, 2011  
6:30pm – 9:00pm

Location:



### **HighTopps Backstage Grille**

2306 York Road Timonium, Md 21093

Badja meets at Hightopps without charge, so please support our meeting place by purchasing a meal.

**Topic 1:** Need liability & equipment insurance? Hankoff insurance will be our presenter.  
[www.hankoffinsurance.com](http://www.hankoffinsurance.com)

**Topic 2:** Undercover NYC. Look at samples of cases to protect your equipment.  
[www.undercoverny.com](http://www.undercoverny.com)

### **Member Spotlight**

All spotlight DJs will receive a free BADJA T-shirt for their participation. Thanks to DJ Nicky B for sharing his DJ background.

October spotlight DJ: Nick Burke  
[www.Nickyb-Entertainment.com](http://www.Nickyb-Entertainment.com)

Contact DJ Billy Zee at [Partybz@aol.com](mailto:Partybz@aol.com) for a spotlight questionnaire.

### **New Members:**

John Carr [www.DJCyro.com](http://www.DJCyro.com)

Jonathon Davis [www.JMDJ.com](http://www.JMDJ.com)

### **Articles/ Presentations**

If you want to submit an article to be published on our site. Email DJ Brad Hart [DJBradHart@Gmail.com](mailto:DJBradHart@Gmail.com) This will promote your business as well as educate others.

If you have an idea for our next meeting, then email Chris Hart. [Chris@djchrishart.com](mailto:Chris@djchrishart.com)

**Check your email for an evite to the next meeting!**

## **Thinking of becoming a member?**

The best way to learn about BADJA is to attend a meeting and meet new people. 3 free meetings to non-members. Learn about the benefits. Ask for a free welcome kit. Contact Jose Castro [AvalonDJ@Comcast.net](mailto:AvalonDJ@Comcast.net) for more info or follow the link. [www.badja.org/join.htm](http://www.badja.org/join.htm)

Apply today or stop by at our next meeting with a friend.

### **BADJA Website**

Have you been to the BADJA website lately? It is undergoing improvements every week thanks to DJ Brad Hart our webmaster at [www.partytyme-entertainment.com](http://www.partytyme-entertainment.com) 63 leads in 2010! 59 leads to date 2011.

Leads have been booked with BADJA members.

### **Facebook**

Thanks to Michael Pachino for being our Facebook moderator! [DJMikeonthemic@Yahoo.com](mailto:DJMikeonthemic@Yahoo.com)

Get connected by becoming a BADJA facebook fan and post a response. Let us know about your events, post a photo, or sell your equipment. Do it today, and stay in contact with members beyond our monthly meeting. Search BADJA

### **BADJA Benefit**

You may receive information of new trends & designs in equipment – some offered at reduced rates. The Association will interact with equipment manufacturers to test market new products.

### **BADJA Library**

View March 2011 BADJA Beat for a listing of DVDs or go to <http://www.badja.org/library.htm> Contact the BADJA Vice-President at [info@partytyme-entertainment.com](mailto:info@partytyme-entertainment.com) to borrow materials.

**Have a safe and happy - Halloween!**